



FOR IMMEDIATE RELEASE:

**gSource To Be Featured on
21st Century Health Television
July 9, 2011**

[Click Link Below for Airing Schedule](http://21cbtv.com/clearance-report/21cbtv2145-fbn.pdf)

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Boca Raton, FL (July 1, 2011) --- Multi-Media Productions (USA), Inc. is pleased to announce that gSource will be featured on *21st Century Health* airing on Fox Business Network(as paid programming).

Medical instrumentation requires precise functionality - essential for conducting surgical procedures efficiently. Therefore, medical device suppliers must provide surgical instruments designed for this purpose. Crafted from German surgical stainless steel, gSource instruments are designed to perform with precise surgical function while also keeping in mind the need for ease of cleaning and disinfection.

gSource addresses the needs of the Orthopedic industry by providing high quality, hand-held surgical instrumentation. The combination of excellent quality enhanced by realistic pricing enables gSource to provide instruments of incomparable value.

All standard instruments are guaranteed for life against manufacturing defects of material and workmanship. gSource understands that the definition of a better instrument is one of high quality - reducing distractions and facilitating operations. A better instrument helps surgeons perform at their best, leading to a higher rate of success.

JL Haber, Vice President of Programming at Multi Media Productions, added, “gSource is addressing the needs of the Orthopedic industry with unique and innovative products. We are excited to have them as a guest on our program.”

About gSource

gSource is committed to putting the finest instruments into the hands of surgeons and their teams. With over 10 years experience as a strategic resource for the orthopedic industry, the company is able to address the need for real quality and real value. Toward this end, gSource partners with like-minded German manufacturers, all with more than 50 years experience. The result: customers enjoy superior hand-held instruments that perform precisely and are always realistically priced.

More than a source for quality instrumentation, gSource is an advocate for the orthopedic community. The company is relied upon to provide superior instrumentation for spinal and orthopedic procedures, and do so in a time-critical fashion. With the ability to create entirely new instruments in a timely and economical manner, and an inventory of over 3,500 patterns available for same day shipment, many world leaders and innovators in orthopedics and spine have found in gSource a trusted and reliable partner.

Crafted from German surgical stainless steel, and recognized by their finely finished surface, gSource instruments are designed to perform with precise surgical function. They are also conceived to be affordable. It is this combination that distinguishes the gSource brand.

For more information, visit <http://www.gSource.com>

About 21st Century Health

21st Century Health is an award winning targeted business show that is independently produced by Multi-Media Productions. The show provides its business viewers an in depth opportunity to find solutions to the industry problems from some of the top business leaders from across the world. Each exclusive segment is taped in our state of the art South Florida Studio.

Once selected, companies are able to present their story and solutions to industry problems in an exclusive way that sets their company apart from the others. With more than 6,000 companies participating on over 600 shows, 21st Century Health continues to be the premier and targeted outlet for the latest business stories.

21st Century Health airs on various national cable networks that are viewed by over 100 million viewers nationwide as well as internationally via DirecTV and Dish Network. The show can also be viewed through video on demand via <http://www.21chtv.com>. The 21CHTV Series is also available at more than 27 prestigious college universities, including Carnegie Mellon University, Howard University, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please e-mail Moniqueh@mmpusa.com. For more information, please visit <http://www.21chtv.com>.